

# THE REAL DEAL

NEW YORK REAL ESTATE NEWS

---

## Real World could move to Red Hook, not Carroll Gardens

July, 15, 2008

The question of where MTV's "The Real World, Brooklyn" will be filming this summer remains unanswered, but one spot that came close to landing the show has now been ruled out: 116 Third Place in Carroll Gardens.

After the Belltel Lofts reportedly ran into construction delays, talks resumed early this month between "The Real World" and developer Excel Builders & Renovators about the newly refurbished, prewar building. The show had been in talks with Excel months earlier, before the top floors of Belltel Lofts were selected over [the five-unit Carroll Gardens building](#).

Later today, [Curbed.com reported](#) that the show is moving to a former Red Hook catering and event hall Pier 41 at 204 Van Dyke Street, which had been used as a bar in the Will Smith movie "Hitch."

Adam Goldfine, an Excel spokesman, told *The Real Deal* that the decision, reached late last week, to not film at the building, "was not for a lack of desire or will, but because it didn't make logistical sense for either [Excel or MTV]."

MTV and parent Viacom could not be reached for comment about where the show will be filmed.

The building's units, which range from 1,000 to 2,200 square feet and are priced from \$999,000 to over \$2 million, have all been recently refurbished.

"We went through great lengths to get the property to look very beautiful and upscale," Goldfine said. "With the wear and tear that is put on a space during any film shoot, it didn't necessarily make sense to do that and have to restore it again."

As [The Real Deal reported in this month's issue](#), the show helped create a buzz at developer David Bistricher's conversion in Downtown Brooklyn, which had been selling slowly. Prudential Douglas Elliman broker Ilan Bracha, who is marketing the building, could not be reached for comment.

Author: James Kelly

---

Copyright © 2007 – The Real Deal, Inc. , 158 West 29th Street New York, NY 10001 , 212-260-1332